

How States Are Implementing the National Strategy to Support Family Caregivers

February 5, 2026



The
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Foundation

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Speakers & Agenda

- **Welcome and Introduction**

- Wendy Fox-Grage, Senior Director, National Academy for State Health Policy

- **Opening Remarks**

- Mary Lazare, Principal Deputy Administrator, ACL
- Nikaela Frederick and Bernice Hutchinson, Aging Services Program Specialists, Office of Supportive and Caregiver Services, ACL
- Rani E. Snyder, President, The John A. Hartford Foundation

Speakers & Agenda

- **ACL State Implementation Grantee Activity**
 - **Maryland:** Molly Wisniewski, Family Caregiver Program Manager, Maryland Department of Aging
 - **Massachusetts:** Molly Evans, Senior Manager, Strategic Programs & Innovations, Massachusetts Executive Office of Aging & Independence
 - **Wisconsin:** Lynn Gall, Manager, Family Caregiver Support and Lifespan Respite Programs, Wisconsin Department of Health Services
 - **California:** Theresa Weaver, Project Director, Division of Policy, Research, and Engagement, California Department of Aging
- **Facilitated Q&A with speakers**
- **Wrap-up**

Webinar Logistics

- Use the Q&A function at the bottom of your screen to enter your questions and comments throughout the presentations
- We will address questions and comments at the end, if time permits
- The closed captioning button is located at the bottom of your screen
- The slides and webinar recording will be posted after the webinar on the NASHP website and sent out to all webinar registrants



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Welcome and Introduction

Wendy Fox-Grage

Senior Director
National Academy for State Health Policy

Contact us at: caregiving@nashp.org



2022 National Strategy to Support Family Caregivers

2
Councils



5
Shared Goals



1
Vision for
Holistic Support



GOAL 1
Increase
awareness and
outreach



GOAL 2
Advance
partnership and
engagement



GOAL 3
Strengthen
services and
supports



GOAL 4
Ensure financial
and workplace
security



GOAL 5
Expand data,
research, and
evidence-based
practices

NASHP's RAISE Family Caregiver Implementation and Technical Assistance Center

nashp.org/family-caregiving

supportcaregiving.org

HOME < AGING AND DISABILITIES < FAMILY CAREGIVING

TOPIC
Family Caregiving
The RAISE Act Family Caregiver Implementation and Technical Assistance Center



SHARE


Across the nation, state health programs depend on caregivers who provide critical support to help relatives, friends, and neighbors age in place while contributing about [\\$600 billion in unpaid health care services](#). To better support family caregivers, Congress passed the [Recognize, Assist, Include, Support, and Engage \(RAISE\) Family Caregivers Act](#) in 2018, which established the Family Caregiving Advisory Council tasked with creating the country's first national Family Caregiver Strategy. NASHP supports the council's

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SUPPORT CAREGIVING | Fulfilling the National Strategy to Support Family Caregivers in Your Community

RESOURCE GUIDES ▾ ABOUT WHO WE ARE

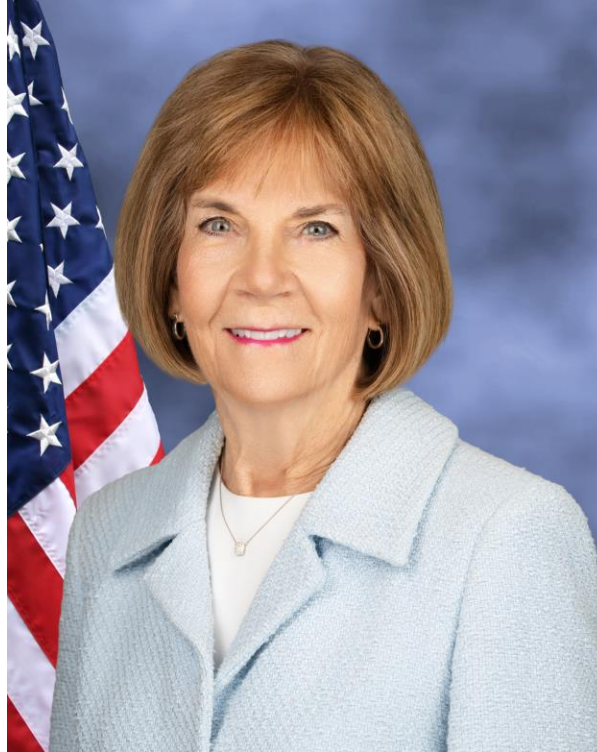


A new, first-of-its-kind [National Strategy to Support Family Caregivers](#) provides hundreds of actions that federal, state, and local governments, businesses, and communities can take to support caregivers.

Explore the resource guides on this site to find out what you can do to help caregivers achieve the balance and stability they need for their families – and for themselves.

Subscribe to our family caregiving newsletter at: raisefamilycaregiving.org

Opening Remarks



Mary Lazare
Principal Deputy Administrator
Administration for Community Living
(ACL)

Opening Remarks



Nikaela Frederick

Aging Services Program Specialist
Office of Supportive and Caregiver Services
Administration for Community Living (ACL)



Bernice Hutchison

Aging Services Program Specialist
Office of Supportive and Caregiver Services
Administration for Community Living (ACL)





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NASHP Webinar

How States Are Implementing the National Strategy to Support Family Caregivers

February 5, 2026



Rani E. Snyder, MPA

President

The John A. Hartford Foundation



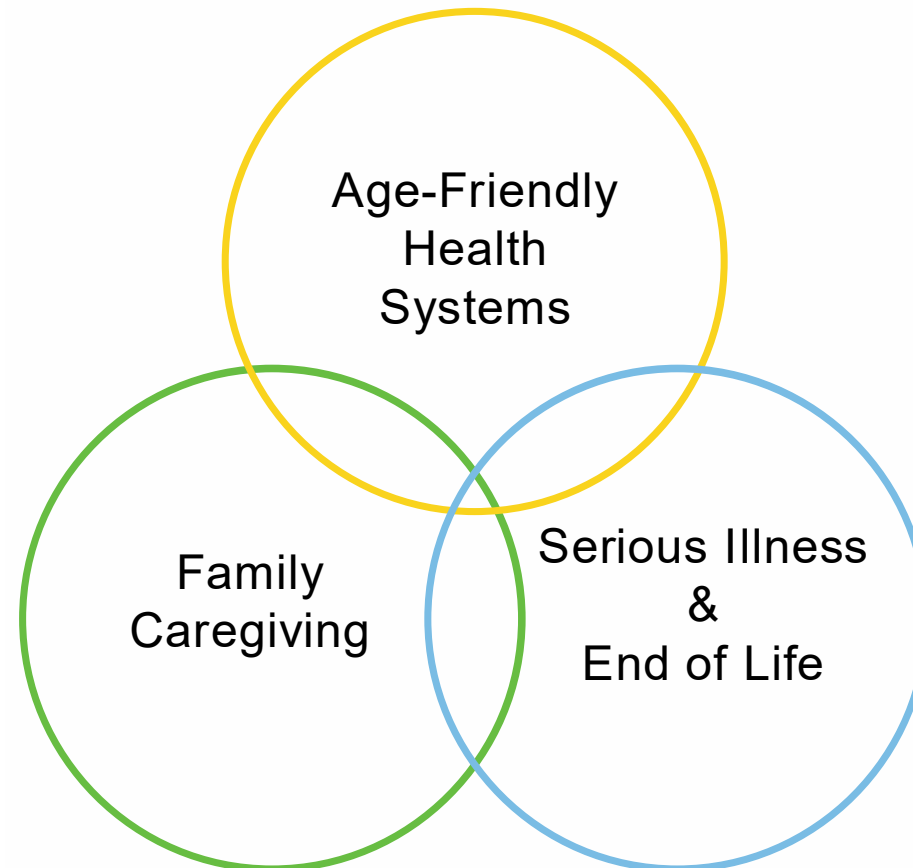
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Mission & Priorities

DEDICATED TO IMPROVING THE CARE OF OLDER ADULTS

PRIORITY AREAS



Public-Private Partnership to Advance the National Strategy



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Advocacy and Action to Implement the Strategy: Caregiver Nation Coalition



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caregivernationcoalition.org



CAREGIVER NATION COALITION

New Advocacy Resource:
Work Requirements Exemption Toolkit for Family Caregivers



Family Caregiving Congressional Appropriations Tracker



Total Funding for Family Caregiver Support Programs, FY 19 - FY 26 (In Millions)




CAREGIVER NATION SUMMIT

November 5th-6th, 2025

REGISTER TODAY

Aligning JAHF Grants With National Strategy Goals

- Rush Caring for Caregivers (Goal 2)
- Diverse Elders Coalition is relaunching “Caring for Those Who Care” training (Goal 3)
- NAC & AARP’s *Caregiving in the US 2025* report has new state data (Goal 5)
- US Conference of Mayors survey (Goal 5)



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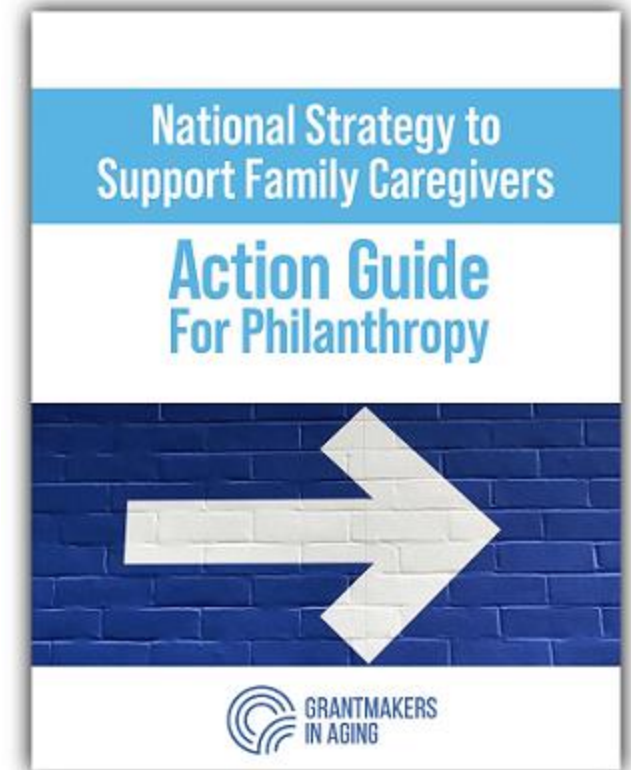
THE UNITED STATES
CONFERENCE OF MAYORS

Philanthropy as Partners to Advance the National Strategy



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- 40+ funders in Grantmakers In Aging family caregiving funders community
- Most are local, regional or state level
- Can help embed family caregiving in programs and policy
 - e.g., in state multisector plans for aging





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Thank You!

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Maryland



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ACL STATE IMPLEMENTATION GRANTEE ACTIVITY: MARYLAND

How States Are Implementing the National Strategy to
Support Family Caregivers
February 5, 2026

Goals and Strategy in Action

Maryland's ACL Caregiver Navigation Grant supports key priorities of the National Strategy to Support Family Caregivers, especially Goals 2, 3, and 5.

Goal 2 aims to enhance partnerships by strengthening the Maryland Commission on Caregiving for cross-agency collaboration and training Respite Care Ambassadors to engage caregivers and share service information.

Goal 3 focuses on improving caregiver resources through a centralized website, location-specific resources, and training lay leaders to deliver evidence-based education and support to targeted populations.

Goal 5 focuses on expanding data and evidence-based practices by utilizing the Maryland Caregiver Survey and other data for policy and program decisions.

ACL Caregiver Grant:

Maryland - Year Two Status Update



Goal 2: Expanded Commission membership by 40%, established two subcommittees, launched Respite Ambassadors, and identified 10 caregiver training topics.



Goal 3: Respite Ambassador training launched; 10 strategic caregiver training sessions (LWCE); Launched peer-reviewed Memory Care Checklist



Goal 5: Onboarded a Focus Group analyst intern to expand survey findings on older relative caregiver needs.

Maryland Caregiver Navigation Grant

Key Activities



Established bi-monthly interagency meetings to enhance coordination across state agencies.



Designated Respite Ambassadors and trainings to support the creation of a Respite Program Toolkit.



Developed and launched a Memory Care Checklist with JHU & 211, featuring demos for stakeholders.



Hired a Focus Group Analyst, onboarding next week to support Goal 5 initiatives.

Key Accomplishments

Goal 2



Maryland Commission on Caregiving

Meet Maryland's Respite Ambassadors



Key Accomplishments

Goal 3



**The Johns Hopkins
Memory Care Family Checklist
has launched!**

marylandaccesspoint.info/memorycare



Caregiver Webinar Series

Empowering Caregivers with Knowledge and Resources

Based on a 2023 Maryland Commission on Caregiving survey to better understand the experiences and needs of caregivers, the Commission identified priority topics to ensure the webinars are relevant and impactful for caregivers statewide.

Powerful Tools FOR Caregivers



Online COURSE



LivingWell

Building Better Caregivers

Go to MDLivingWell.org/HUB to register for online classes





Promising Practices

- **Cross-Agency Coordination:** Bi-monthly interagency meetings strengthened alignment across aging, disability, health, and human services, reducing silos and improving implementation speed.
- **Respite Ambassador Model:** Designated agency ambassadors and tiered trainings (state, national, in-person) and built a shared knowledge base and scalable toolkit for respite promotion statewide.
- **Caregiver-Driven Training Design:** Training topics and delivery were informed by caregiver survey data and LWCE priorities, ensuring relevance across diverse caregiver populations.
- **Research-to-Practice Translation:** Peer-reviewed tools (e.g., Memory Care Checklist) and focus group expansion translated caregiver research into timely, accessible, location-specific resources.



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Aging.Maryland.Gov

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-  youtube.com/c/MarylandDepartmentofAging

Massachusetts



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Massachusetts' State Implementation Grant

Grant Program Snapshot

**Webinar: How States Are Implementing the
National Strategy to Support Family Caregivers**

Molly Evans

February 5, 2026

Your Partners in Aging.



Massachusetts' Grant Project Objectives

- **Objective 1)** Assemble a **cross-agency workgroup** that includes caregiving subject matter experts from all state-level health and human service agencies in the Commonwealth to identify policy and programmatic priorities that impact caregiving (Goal 5);
- **Objective 2)** Support and evaluate **replicable interventions** to reduce caregiver burden and isolation and to improve emotional and economic well-being of caregivers enrolled in the Massachusetts Family Caregiver Support Program (MFCSP) (Goal 3);
- **Objective 3)** Update, distribute, host, and maintain an **accessible guide to resources** for information and referral specialists for caregivers across the lifespan (Goal 1; Goal 3); and
- **Objective 4)** Analyze **Behavioral Risk Factor Surveillance System (BRFSS) Caregiver Module** data and findings from Subgrant projects and inform policy change (Goal 5).

Objective 1: Assemble a Cross-Agency Workgroup



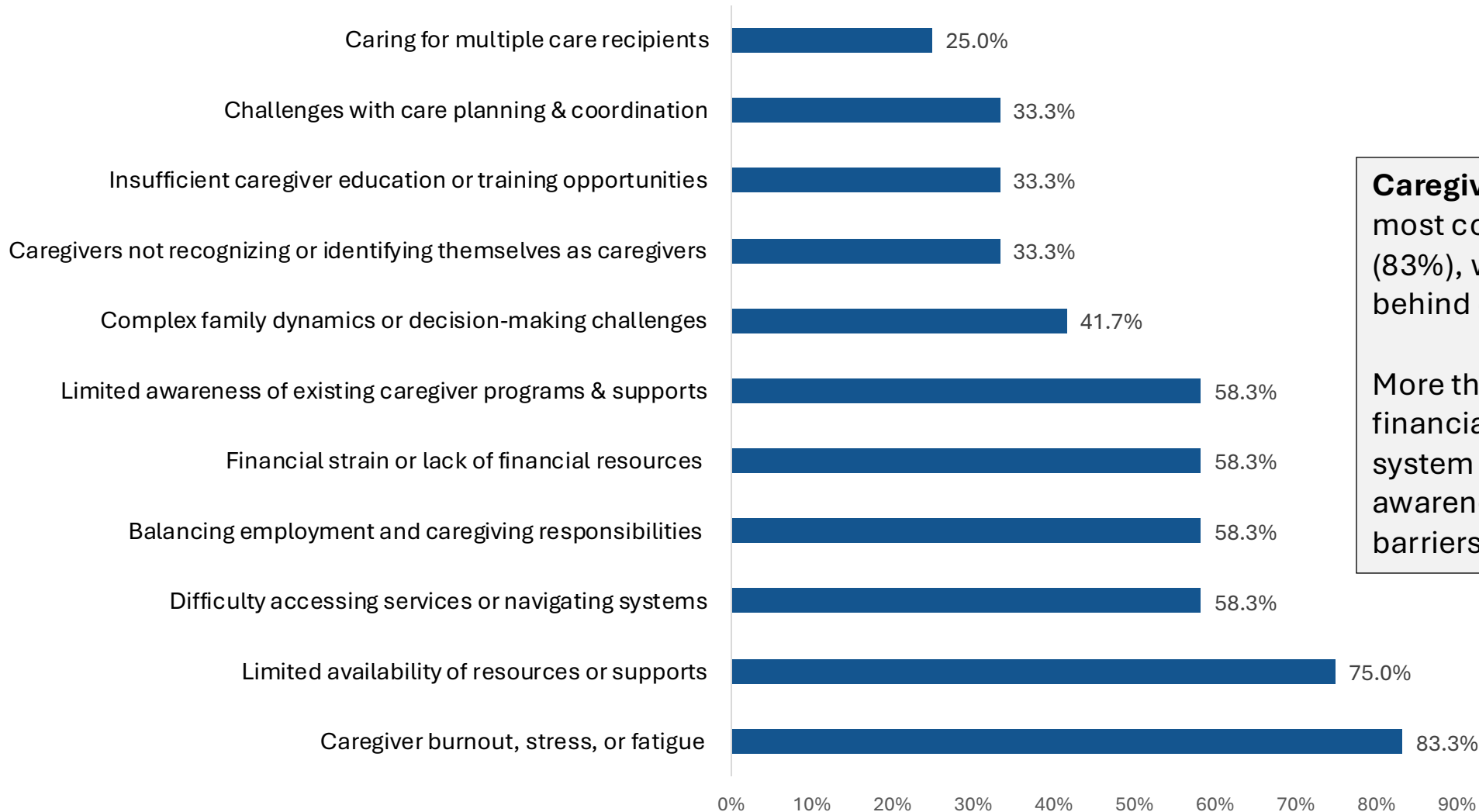
Objective 1: Assemble a Cross-Agency Caregiver Workgroup

Executive Office of Health and Human Services (EOHHS) Caregiver Workgroup

- **Assemble participating agencies** include Executive Office of Aging & Independence, Department of Developmental Services, Department of Mental Health, MassHealth, MassAbility, Department of Children and Families, and Department of Youth Services, among others
- **Explore current practices** that impact caregivers at EOHHS agencies, and identify gaps in knowledge and current operations
- Develop a comprehensive contact list of providers and stakeholders, with a **focus on communities of color and others that have been underserved** by the current system of services and supports for family caregivers
- Develop a strategy to better **align existing programs to address the specific needs** of Massachusetts caregivers, to increase awareness of caregiver circumstances and resources available to caregivers across agencies, and to and meet the goals of the National Strategy to Support Family Caregivers



What are the Top Challenges that Caregivers Your Agency Serves Face?

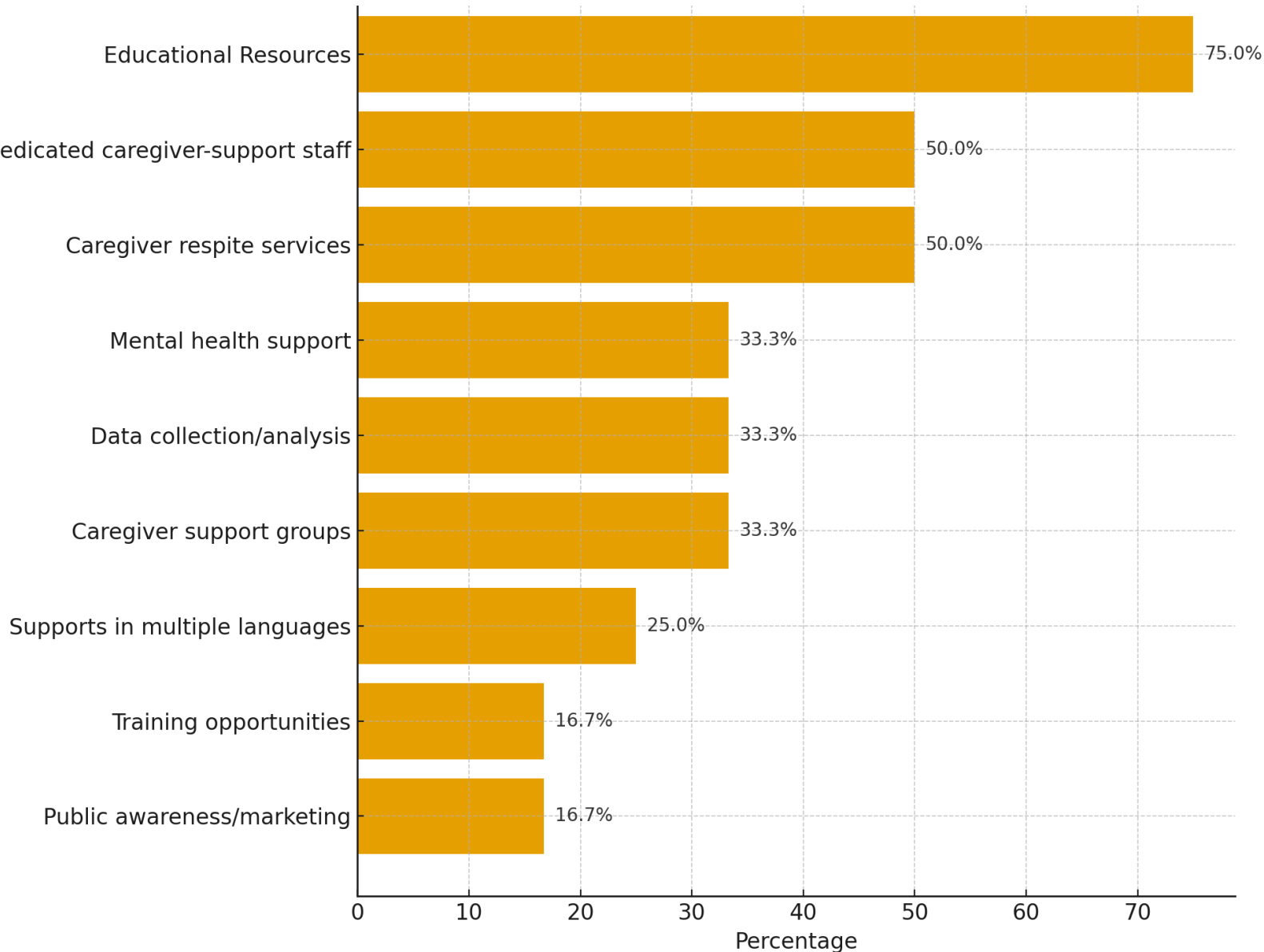


Caregiver burnout and stress were the most commonly-reported challenges (83%), with **resource limitations** close behind (75%).

More than half of agencies also identified financial strain, work-care balance, system navigation, and limited awareness of supports as significant barriers.



Programs/Supports EHS Agencies Provide for Caregivers



Most agencies reported providing **educational resources** (75%) to caregivers, with about half offering **dedicated caregiver-support staff** and **respite services** (50% each).

Fewer agencies reported offering mental health supports, caregiver groups, or multilingual services, highlighting variation in the scope of caregiver programming across agencies.



Cross-Agency Workgroup Activities

EOHHS Caregiver Workgroup

- Monthly virtual meetings and **in-person workgroup meeting** during Caregiver Month
 - Policy and program staff at 11 agencies
- **Cross-Agency Survey**
- Caregiver Month **Social Media Awareness Campaign**
 - Inputs from 6 EHS agencies that include caregiver **photos, stories, and quotes**
 - Snippets from MFCSP **caregiver specialist interviews**, conducted in-person at agencies across the state

Social Media Awareness Campaign

EOHHS Caregiver Workgroup



Executive Office of Aging... · 11/14/25

This #FamilyCaregiverMonth, we celebrate Sarah & her grandmother Ursula—who embody the cycle of caregiving.

Ursula raised Sarah. Years later, when Ursula needed help, Sarah brought her home.

Thank you @massblind for sharing this story!



Sarah was just six years old, she lived with her grandmother, Ursula, and her. When she moved in, Sarah was just a little girl and you're big and taking care of me. When you're little and I'm big, I'm going to take care of you," Ursula kept her word.

Ursula now lives with Sarah and her husband, Mike, who have moved her into their home. Ursula struggles with osteoarthritis, hearing loss, and Macular Degeneration and was recently diagnosed legally blind, but these challenges don't stop her. She has embraced technology and enjoys keeping active. Sarah and Mike introduced her to The Society for Creative Anachronism, a group which celebrates Pre-17th century arts and culture, and attends events all over the northeast and recently Ursula went camping for the first time!

Sarah has her own health challenges dealing with severe pain from arthritis and fibromyalgia, but that doesn't stop her from being there for her grandmother. It's the cycle of life and Sarah is honored to return the favor of caring for the woman who cared for her.



Executive Office of Aging & Ind... X.com
@Mass_Aging

This month, we're grateful for the family caregivers supporting their loved ones every day—and for the Family Caregiver Specialists who support them. Watch this video to hear how this partnership makes all the difference

Learn more about the program: mass.gov/info-details/f...



Donald Logan
Family Caregiver Specialist
Elder Services of Cape Cod & the Islands



Executive Office of Aging & Independence is with Town of Wakefield Council on Aging and Mystic Valley Elder Services.
21h · 🌐

This #FamilyCaregiverMonth, we're celebrating Susan, a devoted wife who cares for her husband living with Alzheimer's and dementia. Thank you to Susan and all family caregivers for the compassion, dedication, and love you show every day 💜

Susan's caregiving journey can be overwhelming at times, but through her family caregiver support group, she's found community, understanding, and encouragement.

Support groups are a powerful resource for caregivers to share experiences and find strength together. Learn more: <https://www.mass.gov/.../support-groups-for-family...>



“

My husband was diagnosed with Alzheimer's and dementia about six years ago... I've been a member of a family caregiver support group for about a year and half. My husband is getting progressively worse. Being part of this particular caregiver's group – and sharing stories and things that work for me, and hearing other people share what works for them – has made the journey that much easier. We commiserate with each other. We support each other unbelievably. I almost consider them like a second family now. If there's a time I can't make it, I'm actually really sad. But, I try to come to as many as I possibly can.

– Susan T.

Elevating the voices of family caregivers
#FamilyCaregiverMonth

EOHHS Caregiver Workgroup – What’s Next?

“There is more recognition than there was 10/15 years ago of how essential family caregivers are, but when push comes to shove, it’s still what is considered expendable, and that’s scary. Respite isn’t fluff, it’s an essential thing that caregivers need to keep going.”

“I get the budget is the budget, but we can think outside the budget. It’s about all our agencies working together to serve that family. It’s a village.”

The screenshot shows the MassOptions website homepage. At the top left is the MassOptions logo with the tagline "Your connection to local aging and disability services". To the right of the logo are navigation elements: a language dropdown set to "Eng", a search bar with "Search" and "Q" buttons, a "Report Abuse" button with an exclamation mark icon, and a purple "Browse Supports" button. Below these is a dark blue navigation bar with links for "Homepage", "Resources", "About", and "Contact". The main content area features the heading "MassOptions" followed by a sub-heading "A service of the Executive Office of Aging & Independence, a state agency under the Executive Office of Health & Human Services". The primary message is "Receive the Support You Need." in large teal text. Below this is a paragraph: "We connect older adults, people with disabilities, and caregivers in Massachusetts with help that can make their lives better." and a purple "Browse Supports" button. On the right side of the main content area is a circular image of two elderly women sitting at a table outdoors, smiling and engaged in a conversation. One woman is wearing a purple top and the other is wearing a purple top with a star pattern.

Not Sure Where to Start? We Can Help.

Step 1: Who needs help? Select all that apply.

Older Adult (60+)

Person with Disability

Caregiver

Step 2: What do they need help with? Select all that apply.

Help Finding Supports

Housing

Food Support

Is Someone Hurting You?

If you or someone you know is being abused, neglected, financially exploited or mistreated, help is available.

You can report abuse safely. Trained professionals will respond and help protect you or your loved one.

Objective 2: Support & Evaluate Replicable Interventions



Objective 2: Support and Evaluate Replicable Interventions

Family Caregiver Innovation Grant Program

RFA was released in May 2025 to distribute **grant awards of \$50,000 to \$150,000** to FCSPs seeking to develop, expand, implement, or replicate project(s) in support of family caregivers, in partnership with at least one community organization.

FCSPs applied for one of the following grant categories:

- **Category 1: Workplace Policies** - Implement or scale workplace policies aimed at supporting the economic security of working caregivers.
- **Category 2: Technology** - Create and implement and/or leverage existing technology aimed at supporting the economic security of caregivers.
- **Category 3: Optimization of Existing/Past Programming** - Enhance the efficiency, scalability, and/or impact of existing or past programs by improving cost-efficiency expanding reach, and/or measuring outcomes to ensure impact and justify investment.
- **Category 4: Upstream Prevention or Preparation** - Develop and implement preventative interventions that work proactively to strengthen caregiver's economic security.



Application & Grantee Project Overview

Family Caregiver Innovation Grant Program

Competitive Grant Application Process:

- \$1,278,000 requested from 12 applicants
- \$400,405 granted to five grant projects

Variety of project scopes:

- Category 2: Technology (1) – LifePath
- Category 3: Optimization of Existing/Past Programming (3) – BSHC, GLSS, and Tri-Valley
- Category 4: Upstream Prevention or Preparation (1) – AgeSpan

Mix of existing and new initiatives:

- New initiatives (2) and Existing initiatives (3)

Geographic Coverage:

- The 5 awards cover **91 municipalities** across the Commonwealth including 5 **Gateway Cities** and 37 **rural communities**

*Grantees represent **creative partnerships with community organizations**, including a Legal Aid organization, bank, financial credit union, and electronic platform for local caregiver-to-caregiver respite, among others*



Grantee Project Overview

Family Caregiver Innovation Grant Program

AgeSpan	<ul style="list-style-type: none">• Partnership with M&T Bank and Northeast Legal Aid to provide workshops on elder law and financial planning with an emphasis on affording long term dementia care• \$500 stipends will cover estate planning for 100 caregivers
Boston Senior Home Care	<ul style="list-style-type: none">• Partnership with ARCHANGELS; focus on serving working caregivers at risk of financial strain• Training hospital-based social workers to identify, engage, and refer caregivers; launching an employer pilot with a financial services organization to support employee caregivers; and deploying a social media campaign
Greater Lynn Senior Services	<ul style="list-style-type: none">• Partnership with two other FCSPs at Aging Services Access Points (ASAPs), SeniorCare and Somerville Cambridge Elder Services• Development of a Volunteer Workforce to assist caregivers• Certification of ASAP caregiver specialists as Champion Teachers in the Positive Approach to Care (PAC) model for dementia caregiving; this training will also be offered directly to caregivers
LifePath	<ul style="list-style-type: none">• Partnership with Dostata to pilot the Respite Cooperative, an electronic platform designed to support caregiver-to-caregiver respite through locally based networks, which will be integrated into the FCSP• Establishment of at least six networks to pilot and co-develop the program
Tri-Valley	<ul style="list-style-type: none">• Partnership with local professionals to offer estate, budgeting, and long-term planning training sessions, among others; training sessions will be recorded, translated, and posted in the public domain• Training of 3 staff to become certified leaders in two evidence-based programs for family caregivers including Powerful Tools for Caregivers and host at least 8 in-person educational training sessions

Objective 3: Develop an Accessible Guide to Caregiver Resources

Objective 4: Analyze BRFSS Caregiver Module Data



Objective 4: Analyze BRFSS Caregiver Module Data Update

Deploy the **2025 BRFSS Caregiver Module**, allowing the team to learn more in-depth and longitudinal information about family caregivers in the Commonwealth.

- By deploying the optional Caregiver Module in 2025, MA policy makers will be able to move beyond baseline data collected in 2021 and analyze how the caregiving experience and landscape have changed since early in the pandemic.
- *Preliminary data will be available in late spring/early summer 2026.*

Analyze **Caregiver Innovation Grant metrics** when submitted

- *Interim Reports due early Spring 2026, Final Reports due in late fall 2026.*



Questions or Comments?



Wisconsin



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WISCONSIN

Advancing State Implementation of the National Strategy to Support Family Caregivers

Wisconsin Department of Health Services and Wisconsin Family & Caregiver Support Alliance (WFACSA)



1848

This project is supported by the Administration for Community Living (ACL), U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$490,000 with 75 percentage funded by ACL/HHS and \$142,966 and 25 percentage funded by non-government source(s). The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by ACL/HHS, or the U.S. Government.

Goal 1: Increase Awareness & Outreach

- [Trualta re-launch](#), projecting a **20% annual reduction** in unexpected hospital visits and delayed nursing home placements.
- Produced and promoted four “[Watch and Be Inspired!](#)” **WFACSA videos** spotlighting family caregivers and available resources, strengthening outreach and awareness.
- Redesigned the [WFACSA website](#) to improve usability, highlight key resources, and better guide caregivers to supports and services.
- **Strengthening WFACSA** organizationally to remain strong and effective into the future.



Goal 1: Continued

Engaging New Priority Populations

- **Focused outreach expanded to** rural caregivers, youth caregivers, Veterans, and African American caregivers.

Recruited Partners Needed for Targeted Outreach

- [Dr. Melinda K. Kavanaugh \(UW–Milwaukee\)](#) recruited to guide youth caregiver strategy and resource development.
- **VA caregiver expert** recruited to strengthen Veteran-serving outreach and training.
- [Dr. Abiola Keller / African American Caregivers Coalition](#) engaged to align programming with culturally specific caregiver needs.

Additional New Resources

[Youth Caregiver Resources Page](#) — centralized access point for respite supports tailored to youth caregivers.



Goal 2: Build Partnerships & Engagement

- **WFACSA representation at key advocacy events**, including Wisconsin Aging Advocacy Day, Alzheimer's Advocacy Day, Disability Advocacy Day, and the Caregiver Nation Summit in Washington, D.C.
- **Coordinating with WAAN and ADRCs for 2026 in-district legislative meetings**, using an [Advocacy Toolkit](#) to prepare partners and caregivers for effective outreach.
- **Expanding caregiver training to other professionals** by partnering with the University of Alberta, Canada to adapt its [Caregiver Centered Care Training](#), an evidence-based curriculum, for Wisconsin professionals.
- **Partnership with the Wisconsin Wellness Council.**
(More under Goal 4)
- **Exhibit at the Wisconsin Library Association Conference** to promote caregiver resources and caregiver events in public/community spaces.



Goal 3: Strengthen Services & Supports

- [Healthy Meals, Healthy Minds Grant Program](#) connected to existing Lifespan Respite grant programs at RCAW to support caregiver well-being through nutrition and mental health resources.
 - **Impact Survey Results** showed broad wellness gains: 100% of participants reported improved financial and environmental wellness, while emotional, social, spiritual, and physical wellness each saw an 87.5% positive impact.
 - **Promoted new program to statewide audiences**, including three in-person sessions and two statewide webinars to drive awareness and participation.
- **Recruited public members for a new [Expanding Respite Options Workgroup](#)** with two sub-committees to broaden statewide respite capacity.



Goal 4: Workplace & Financial Security

- **WI Exemplary Employer Award** - Distributed application to 20,000 employers in coordination with Department of Workforce Development.
- **Interviewed five employers** in video and written interviews to document and elevate promising practices through marketing.
- **New WFACSA [Working Caregivers webpage](#)** to centralize employer-facing resources and supports.
- **Promoting the [Wisconsin HR Care Kit](#)**, expanding visibility and practical uptake among workplaces.
- **Planning for a 2026 podcast partnership with the University of Southern California (USC)** on *The Care Economy: Practical Approaches to Family Caregiving and Financial Well-Being*.



Wisconsin's 2025 Exemplary Employers Announced

- **FlexTrade Systems** (Large Employer) – Leading with flexible schedules, remote options, paid family leave, EAP support, and caregiver-inclusive wellness programs.
- **Door County Maritime Museum** (Medium Employer) – A truly family-centered culture with leadership that prioritizes staff and their families.
- **Select Auto Parts & Sales** (Small Employer) – People-first workplace shaped by CEO Natasha Broxton's lived caregiving experience, fostering trust and strong retention.
- Applications were reviewed by a statewide panel including DHS, DWD, Promega, Inc. (2024 winner), AARP Wisconsin, and GWAAR.
- [Exemplary Employer Press Kit](#)

55% of Wisconsin caregivers are working, making caregiver-friendly policies essential for retention, productivity and workforce stability.



Goal 4 cont.: New Connections



Presented three workshops at the Wellness Council of Wisconsin state conference. (Attended by 300 business organizations from across the state)



Joined the WI Department of Administration Wellness Team affecting policy for all state agencies.



Joined the WI State Health Implementation Plan committee and creating WFACSA resources for local public health agencies.



Partnership with [Summit Credit Union](#) to provide financial wellness education and training on [WisconsinCaregiver.org](#).



California



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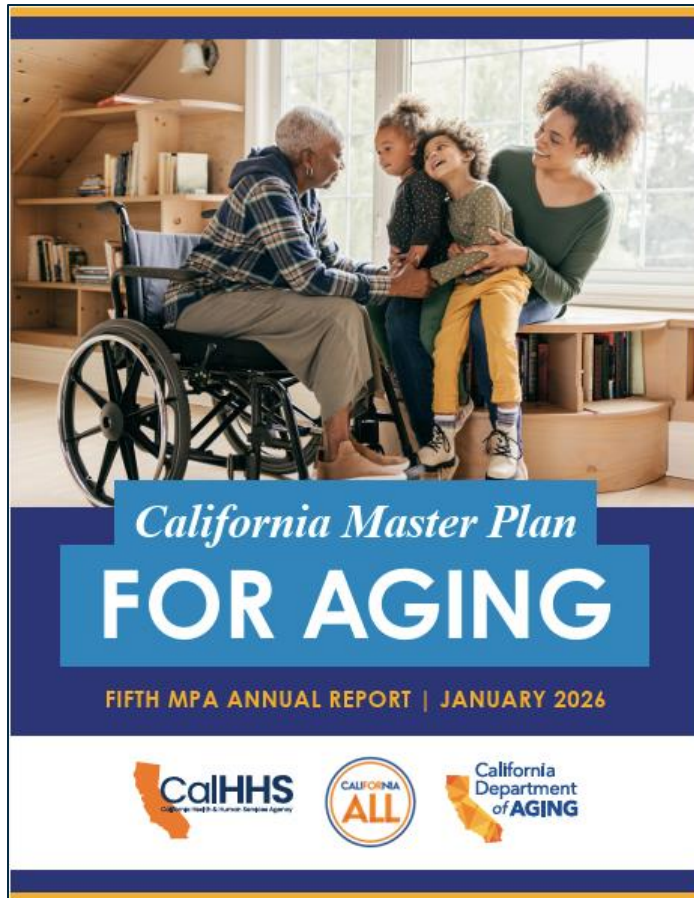
California Caregiver Awareness, Resources, Education & Support Program

February 5, 2026

This project is supported by the Administration for Community Living (ACL), U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$653,546 with \$490,000 (75%) funded by ACL/HHS and \$163,546 (25%) financed from state, local, or non-federal source(s). The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by ACL/HHS, or the U.S. Government.

California's Master Plan for Aging

California's Master Plan for Aging (MPA)



Goal 1:
Housing for All Ages
and Stages



Goal 2:
Health Reimagined



Goal 3:
Inclusion and Equity,
Not Isolation



Goal 4:
Caregiving that Works



Goal 5:
Affording Aging

Family Caregivers in the MPA

Caregiver Equity Roadmap & Strategy

- Identify Unmet Needs
- Enhance outreach and awareness
- Analyze data and gaps
- Develop a training compendium of resources



Cal CARES

Caregiver **A**wareness, **R**esources,
Education, and **S**upport Program

CalCARES Project Overview

CalCARES

Goal

- Develop, test, and/or scale models to improve awareness, navigation, and educational opportunities for California's caregivers, in alignment with the National Strategy for Family Caregivers.

Partners

- Department of Developmental Services, University of California Davis Family Caregiving Institute, Collaborative Consulting, US International Media, Imperial County, Marin Center for Independent Living, Sonoma County, and Steering Committee.



Strategy Goals and CalCARES Objectives

(Goal 1) “Increase awareness of and outreach to family caregivers.”

CalCARES Awareness: Increase awareness about the role and value of caregivers, the unique needs of caregivers and key resources by leveraging trusted community voices and ethnic media as messengers.

(Goal 2) “Advance partnerships and engagement with family caregivers.”

Navigation: Develop strategies to strengthen connections across health care and home and community-based services sectors to maximize caregiver engagement and improve referrals to community-based resources.

(Goal 3) “Strengthen services and supports for family caregivers.”

Education: Increase access to high quality trainings for caregivers.

CalCARES Outcomes and Products

Outcomes

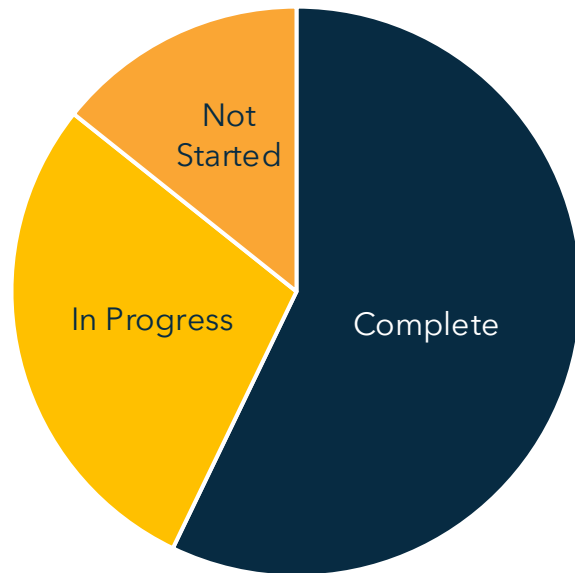
- Awareness of caregiving, caregiver needs, and services/resources
- Awareness of referral pathways and resources
- Usability of caregiver training inventory

Products

- Marketing toolkit
- Proclamation and Resolution
- Public webinar
- Referral mapping and interview analysis
- Repository and guide of caregiver trainings

CalCARES Progress and Accomplishments

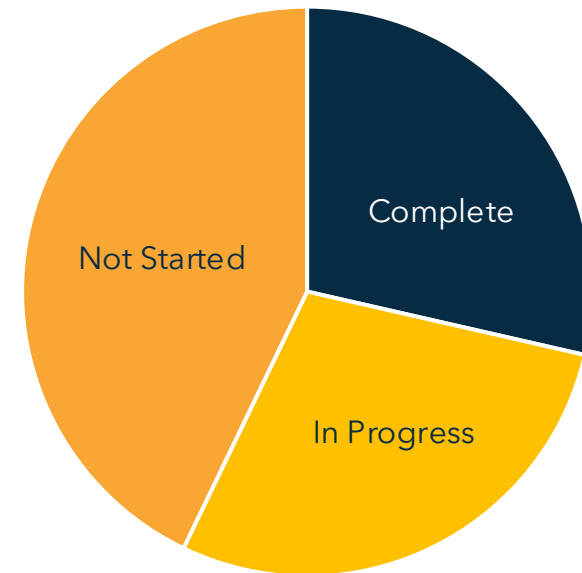
Objective 1 -
Awareness



Objective 2 -
Referral Navigation



Objective 3 -
Education



Promising Practices and Lessons Learned

1. Leverage and continue work from prior projects

California's Master Plan for Aging, including CalGrows (2024) training materials and CalCARES.

2. Stakeholder engagement

California's Master Plan for Aging stakeholder committees as well as other organizations and community representatives.

3. Caregiver interview sessions

Meet caregivers where they are in language, technology skill, and comfort.



For more information

Master Plan for Aging EngAGE@aging.ca.gov

CaICARES CaICARES@aging.ca.gov



Questions?

Submit in the Q&A box at the bottom of your screen.

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