

# Sponsorship Opportunities

## DIAMOND SPONSORSHIP \$50,000

**Three** invitations to attend NASHP's Appreciation Networking Event for Academy Members

**Ten** complimentary registrations (\$15,000 value)

**Five** discounted registrations at \$700 each

Complimentary 8'x8' exhibit space with priority space selection

Pre-and Post-Conference Attendee Lists

Recognition in:

- Conference mailings and social media posts to over 30,000 members of the health policy community
- NASHP conference website
- Conference mobile app with individual company profile
- Conference on-site signage
- On screen prior to plenary and keynote presentations
- Mention by NASHP Executive Director from the podium during the opening plenary
- Standalone social media sponsorship recognition

Selection of one of the following sponsorship items:

- Appreciation Reception for NASHP Academy Members\*
- Opportunity to host an ancillary meeting during the conference (time and duration are subject to availability and at the discretion of NASHP) (5)
- Dedicated Office Space (time and duration based on availability)
- Monday Opening Reception\*
- Purchase of Additional Hotel-based Branding Opportunities, Where Permitted
- Exclusive Hotel Keycard sponsorship (1)
- General Session AV Sponsor

*Any item from the Platinum or Gold Sponsorship lists*

*Opportunity to add a promotional item in the conference tote bag*

## PLATINUM SPONSORSHIP \$30,000

**Two** invitations to attend NASHP's Appreciation Networking Event for Academy Members

**Five** complimentary registrations (\$7,500 value)

**Three** discounted registrations at \$700 each

Complimentary 8'x8' exhibit space with priority space selection

Pre-and Post-Conference Attendee Lists

Recognition in:

- Conference mailings and social media posts to over 30,000 members of the health policy community
- NASHP conference website
- Conference mobile app with individual company profile
- Conference on-site signage
- On screen prior to plenary and keynote presentations

Selection of one of the following sponsorship items:

- Mobile App Sponsor (1)
- Wireless Internet Sponsor\*
- State Only Preconference Networking Breakfast (1)
- State Only Preconference Networking Lunch (1)
- State Only Preconference Day Charging Stations\*
- Opportunity to Reserve Meeting Room Time
- Plenary Seat Drop\*
- Tuesday Blueberry Reception\*

*Any item from the Gold Sponsorship list*

*Opportunity to add a promotional item in the conference tote bag*

## GOLD SPONSORSHIP \$20,000

**One** invitation to attend NASHP's Appreciation Networking Event for Academy Members

**Three** complimentary registrations (\$4,500 value)

**Two** discounted registrations at \$700 each

Complimentary 8'x8' exhibit space (valued at \$7,500)

Recognition in:

- Conference mailings and social media posts to over 30,000 members of the health policy community
- NASHP conference website
- Conference mobile app with individual company profile
- Conference on-site signage
- On screen prior to plenary presentations

Selection of one of the following sponsorship items:

- Networking Breakfast on Tuesday and Wednesday\*
- Charging Stations\*
- Tote Bags (1)
- Rising Star Award (1)
- Academy Award (1)

*Opportunity to add a promotional item in the conference tote bag*

## SILVER SPONSORSHIP \$12,000

**Two** complimentary registrations (\$3,000 value)

**One** discounted registration at \$700

Complimentary 6'x6' exhibit space (valued at \$6,500)

Recognition in:

- Conference mailings and social media posts to over 30,000 members of the health policy community
- NASHP conference website
- Conference mobile app with individual company profile
- Conference on-site signage
- On screen prior to plenary presentations

## BRONZE SPONSORSHIP \$7,500

**One** complimentary registration (\$1,500 value)

**One** discounted registration at \$700

Recognition as exhibitor in:

- Conference mailings and social media posts to over 30,000 members of the health policy community
- NASHP conference website
- Conference mobile app with individual company profile
- Conference on-site signage
- On screen prior to plenary presentations

## EXHIBIT 8'X8' \$7,500

**One** complimentary registration (\$1,500 value)

8x8' exhibit space; priority space selection

Recognition as exhibitor in:

- Conference mailings and social media posts to over 30,000 members of the health policy community
- NASHP conference website
- Conference mobile app with individual company profile
- Conference on-site signage

## EXHIBIT 6'X6' \$6,500

**One** complimentary registration (\$1,500 value)

6'x6' exhibit space

Recognition as exhibitor in:

- Conference mailings and social media posts to over 30,000 members of the health policy community
- NASHP conference website
- Conference mobile app with individual company profile
- Conference on-site signage

*\*Item may be co-branded or split between days.*